

WHITE OAK EQUITY PARTNERS AND PARK HILL GROUP ESTABLISH STRATEGIC RELATIONSHIP

Further Differentiates and Enhances White Oak’s Value Proposition to Mid-Sized Hedge Fund Managers by Leveraging Park Hill’s Extensive Industry Knowledge and Marketing & Distribution Expertise

NEW YORK, NY – September 14, 2016 – White Oak Equity Partners (“White Oak”), a private equity investor focused on acquiring minority General Partnership interests in hedge funds with typically less than \$1 billion in assets under management, and Park Hill Group (“Park Hill”), a global advisory and placement agent, today announced a strategic relationship that will take advantage of each firm’s deep hedge fund industry expertise to evaluate new investment opportunities and provide marketing guidance to the hedge funds in which White Oak invests.

Through the new relationship, the two firms will work together to evaluate highly skilled hedge fund managers in which White Oak may seek to purchase a minority interest. White Oak and Park Hill will further collaborate to advise and develop managers’ marketing strategies and capital-raising capabilities.

“We are excited to have this relationship with Park Hill, one of the leading, most trusted hedge fund advisory firms, as we continue our efforts to identify talented hedge fund managers and provide them with the capital, strategies and tools required to build an institutional business,” said Bruce Wilson, Chief Executive Officer of White Oak. “Hedge fund managers with less than \$1 billion under management often lack the working capital, operating expertise, marketing strategy, and capital raising resources necessary to grow their businesses to a level commensurate with their investment expertise. By collaborating with Park Hill, White Oak will be better positioned to provide our portfolio companies with a full suite of advisory services designed to enhance their marketing strategies and distribution capabilities.”

Alex Moomjy, Partner at Park Hill, added, “Capital raising has become increasingly more challenging in today’s market environment, and we are seeing more and more talented managers unable to market their funds and grow their businesses on their own. White Oak’s partnership approach benefits mid-sized hedge fund managers that lack the capital and resources they need to grow, and we are confident that this relationship will help hedge fund managers increase their chances of successfully raising capital and growing their firms over the long-term.”

About White Oak Equity Partners

White Oak Equity Partners is a private equity firm that partners with highly skilled investment teams by purchasing non-controlling, minority GP interests in hedge fund firms with typically less than \$1B in assets under management and playing a strategic role in helping these firms build institutional businesses with global distribution capabilities to achieve significant asset growth.

About Park Hill Group

Park Hill Group, an affiliate of PJT Partners, is a global leader providing alternative asset advisory and fundraising services across four specialized verticals including private equity, real estate, hedge funds, as well as secondary advisory services. Park Hill has over 80 professionals based in six offices in New York, Chicago, San Francisco, London, Hong Kong, and Sydney.

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